



# Strategic Plan

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## **Introduction**

The Greene County Public Library (GCPL) is an Ohio County District Library established for the benefit of the citizens of Greene County pursuant to Ohio Revised Code § 3375.19. We are honored to provide library services to the residents of Greene County in tandem with our community partners, including our Friends Groups and the Greene County Public Library Foundation.

## **Our Mission**

The Greene County Public Library system is the Community's connection to reading, lifelong learning, and enrichment for people of all ages.

In support of our mission, we are committed to:

- maintaining an open, unbiased environment,
- upholding the public's right of access to information,
- providing individualized assistance,
- providing professional expertise,
- providing current technologies,
- providing materials and information in a variety of formats.

## **GCPL Strategic Goals**

### **I. Create Young Readers**

Recent data shows that pre-literacy and literacy behaviors among children from birth to age five are critical for success in school and life. The State of Ohio and Greene County constituent groups asked libraries to strengthen Ohio's future by promoting pre-literacy and literacy in this age group.

GCPL will ensure that children, parents, teachers, and caregivers will have access to a variety of materials, programs, and services that promote early childhood literacy and reinforce the skills necessary for children to be successful readers and learners.

We are committed to providing:

- an excellent selection of current and classic print, audiovisual, electronic materials, and other items that foster literacy skills (games, puzzles, manipulatives, etc.) for children from birth to age five,
- a friendly, approachable staff who are knowledgeable about and trained in early literacy,
- a friendly, approachable staff who can model and teach parents and caregivers the skills needed to support early literacy,
- live interactive programming for children and parents that include literature, music, and other components that promote early literacy, and
- outreach to Greene County's children through visits to care facilities.

Staff members responsible for this goal include (but are not limited to) the Director, Deputy Director, Youth Services Coordinator, Web Services Coordinator, Branch Heads, and Youth Services staff at each GCPL location.

The Staff will report to the Board of Trustees regularly on GCPL's work in this area.

## **II. Stimulate Imagination & Satisfy Curiosity: Lifelong Learning**

Greene County residents enrich their lives by using all aspects of the GCPL collections to fire their imaginations, learn new things, and to just have fun.

GCPL will provide access to a diverse collection of books, magazines and media for all of our patrons. We will provide expert help in selecting and locating the materials and information our patrons need and want.

We are committed to providing:

- a responsive collection that meets patrons' demand for fiction and non-fiction resources in a timely manner,
- a knowledgeable staff to build a strong and current collection in all formats for all age groups,
- a friendly, approachable, and knowledgeable staff to assist users in locating materials of interest in all formats (print, audiovisual and electronic) and areas of interest (fiction, nonfiction, reference, film, and music),
- a friendly, approachable staff to present programs, including a summer reading program for all ages,
- a friendly, approachable staff to present programs on a variety of topics of interest to various age groups within the Community, including programs that are co-sponsored with Community groups, and
- multiple paths of access to the collection through in-house and online displays, programming, and other activities.

Staff members responsible for this goal include (but are not limited to) the Director, Deputy Director, Adult Services Coordinator, Web Services Coordinator, Youth Services Coordinator, Branch Heads, Department Heads, Reference Staff, Youth Services staff, and Technical Services Staff.

The Staff will report to the Board of Trustees regularly on GCPL's work in this area.

### **III. Visit a Comfortable Place**

The Library is a place to read, think, or meet for people who need a break from the hectic pace of their lives. GCPL will provide safe and welcoming physical places to meet and interact, and open and accessible virtual spaces that invite exploration of the Internet.

We are committed to providing:

- approachable, friendly, and knowledgeable customer service to every library patron in a timely manner,
- open and equal access to everyone who uses the library,
- meeting rooms for public use wherever possible,
- a pleasant and inviting environment, including appropriate furnishings, layout, and expectations for behavior within the library,
- Children's Internet Protection Act (CIPA) compliant Internet filtering,
- an up-to-date, user-friendly web site that offers a variety of online services, and
- reduced barriers to the resources and services available in the library.

Staff members responsible for this goal include (but are not limited to) the Director, the Deputy Director, the Operations and Maintenance Staff, the Automation Staff, Branch Heads, Department Heads, Circulation Staff, Reference Staff, Web Services Coordinator, and Youth Services Staff.

The Staff will report to the Board of Trustees regularly on GCPL's work in this area.